



Group Marketing Coordinator Full-Time Permanent Position

Panthers Group has an exciting opportunity for a motivated marketing professional with promotions experience to join their vibrant, fast-paced Group Marketing Team.

We are seeking a marketer with exceptional organisation and time management skills for this newly created role which will be based at our Penrith Club. You will primarily focus on entertainment and membership marketing as well as the organisation of promotional calendars. You will have superb attention to detail and thrive in a fast-paced environment and have the ability to problem solve and You will be deadline driven and be customer centric. Your innovative approach to thinking laterally will help you deliver fun and exciting promotions to our 120,000 membership base and wider communities.

Main Duties and Responsibilities will include, but not limited to:

- Write and coordinate delivery of all shows, special events and live entertainment campaigns for the Penrith club;
- Create design briefs for all shows, special events and live entertainment for the Panthers Penrith club;
- Evaluate the effectiveness of communications, campaigns and initiatives and provide recommendations for improvement for entertainment marketing and group wide membership;
- Coordinate and maintain the 12 month Entertainment Calendar and Calendar of Campaigns for the Penrith club;
- Coordinate, update and maintain the Weekly Promotions Calendar for the six venues within Panthers Group;
- Coordinate, maintain and deliver the group wide membership marketing Campaigns Plan and associated campaigns and promotions;
- Create design briefs for all membership campaigns for the Panthers Group;
- Manage the coordination of the departments design briefs that are sent to external designers to ensure timely deadlines are provided and adhered to and;
- Organise strong internal marketing by ensuring appropriate staff communication mediums are created and used for all campaigns and promotions.

Key Selection Criteria:

- A minimum of 1-2 years marketing experience required;
- Bachelor's Degree in Marketing, Business or Communications;
- Exceptional communication skills, both written and verbal;
- Outstanding organisational skills, attention to detail and a positive can-do attitude and;
- Ability to multi-task, achieve deadlines and create and adhere to schedules.

If you have the necessary skills, passion and experience, please apply today.

The Panthers Group is an Equal Opportunity Employer and encourages indigenous Australians to apply.

Want to Apply?

Please send your Internal Application Form, cover letter and updated resume to:
employment@panthers.com.au